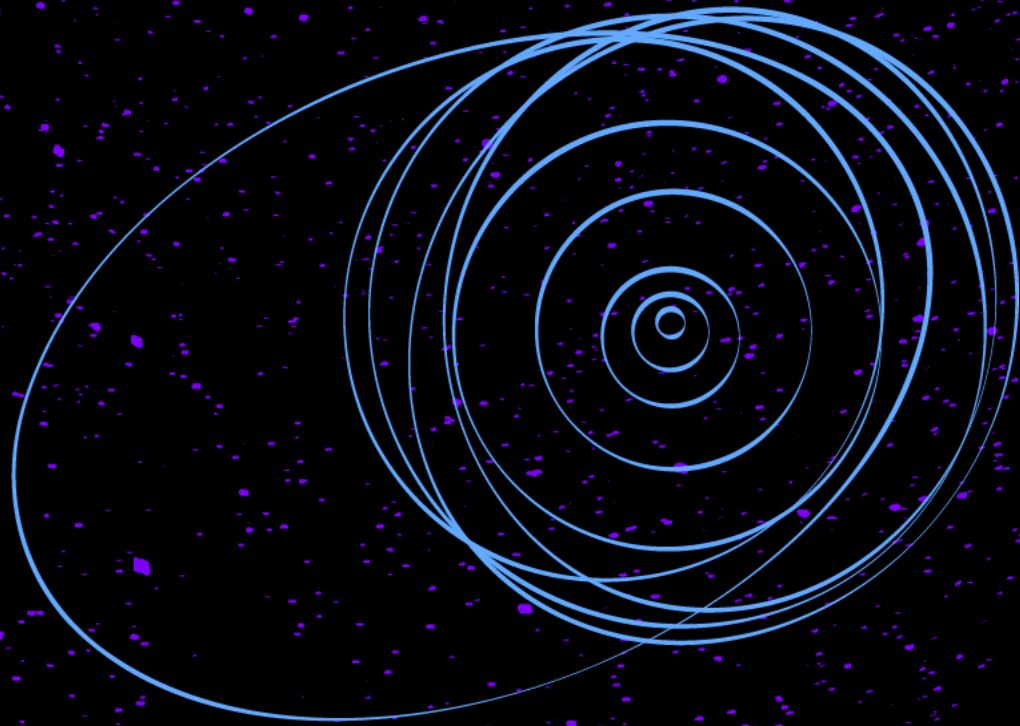


# lookUp

## All you need to know

to apply to the Call for Applications under  
**the Sustainable  
Transformation Programme**



**LookUP** is offering European tourism SMEs the opportunity to participate in an **acceleration programme**.

This programme will support the **'Go Green, Get Digital and Be Resilient'** transition of SMEs and contribute to the **sustainability** of the destinations.

**Check it out!**

# How does it work?

LookUP will select **more than 100 tourism SMEs** willing to develop innovative and transformative projects in **3 European regions**.



**Kuusamo**  
FINLAND

**Sibiu**  
ROMANIA

**Extremadura**  
SPAIN

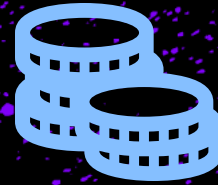
# What is the focus?

Tourism experiences connected to the sky such as **astronomy, northern lights, night-less nights, birdwatching,** amongst other, are at the core of the **LookUP** project.

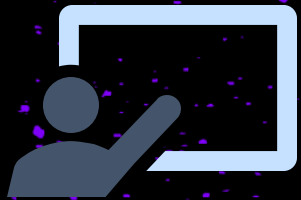
These tourism activities hold a great development potential in the targeted areas of the project:

**Kuusamo (FI), Sibiu (RO), and Extremadura (ES)**

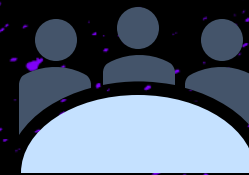
# What's in it for you?



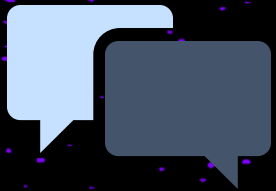
Up to 8.800 EUR  
and much more...



Tailored training and mentoring



Networking and community



Good practices inspiration



Sustainability Monitoring Framework

# Who can apply?

## European Tourism SMEs



- Hotels, holiday, short-stay apartments, and similar accommodations
- Camping grounds, recreational vehicle parks and trailer parks,
- Restaurants and mobile food service activities,
- Travel agency, tour operator reservation service and related activities,
- Other related to tourism and hospitality.



**Spain**



**Finland**

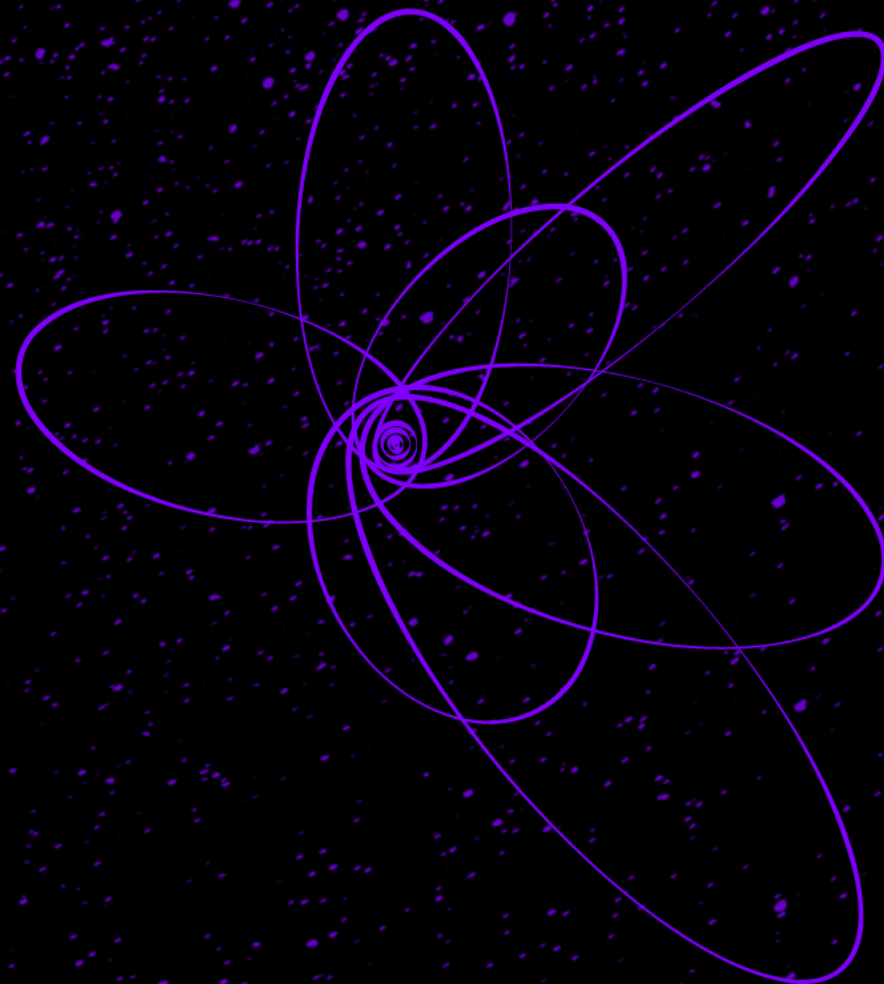


**Romania**

If you believe this is an  
interesting  
opportunity...

Get to know

**WHAT IS NEXT?**



# The calendar of your application

Opening date of the call: **27 July 2023**

Deadline: **19 October 2023**



# How can you apply?

- Carefully read **the Guidelines for Applicants**
- Prepare **your application** well in advance and send us your **questions**
- Participate in **the Info Sessions** organized before the closure of the Call for Applications
- And...

# Stay tuned for more from our social networks!

Website: <https://lookupthesky.eu/>

Twitter: [@LookUP\\_EU](https://twitter.com/LookUP_EU)

LinkedIn: [Look UP | LinkedIn](#)

Instagram: [@lookup\\_eu](#)

