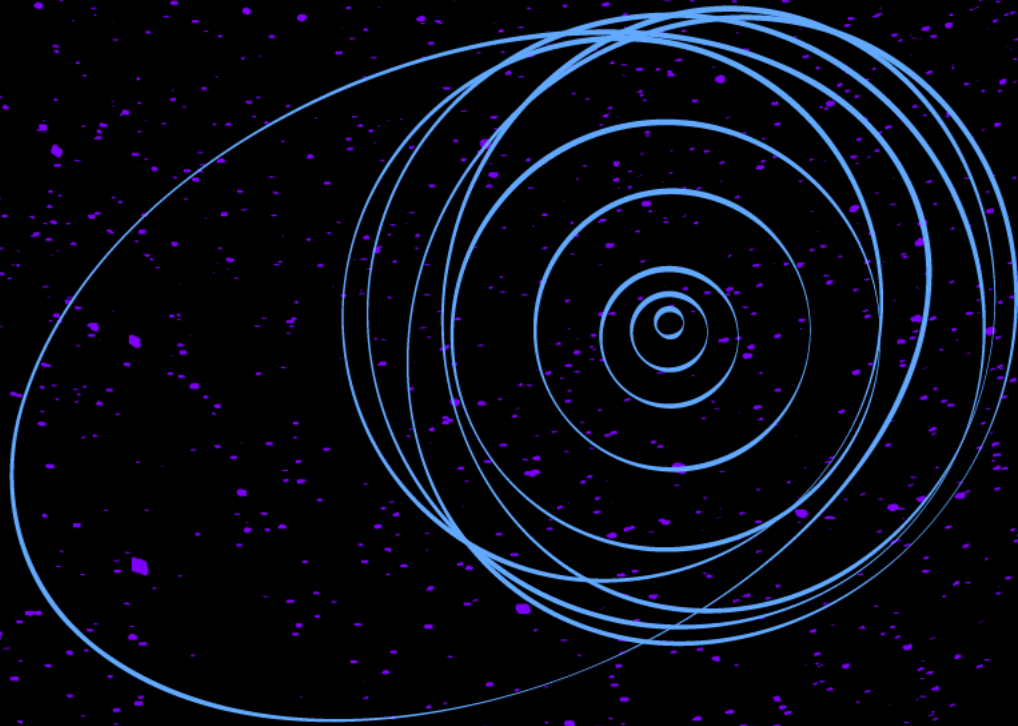


lookUp

All you need to know

to apply to the Call for Applications
under

the Sustainable Transformation Programme



LookUP is offering European tourism SMEs the opportunity to participate in an **acceleration programme**.

This programme will support the **'Go Green, Get Digital and Be Resilient'** transition of SMEs and contribute to the **sustainability** of the destinations.

Check it out!

How does it work?

LookUP will select more than 100 tourism SMEs willing to develop innovative and transformative projects in 3 European regions.



Kuusamo
FINLAND

Sibiu
ROMANIA

Extremadura
SPAIN

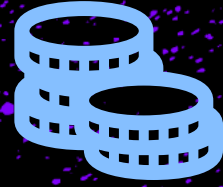
What is the focus?

Tourism experiences connected to the sky such as **astronomy, northern lights, night-less nights, birdwatching**, amongst other, are at the core of the **LookUP** project.

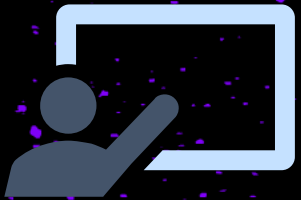
These tourism activities hold a great development potential in the targeted areas of the project:

Kuusamo (FI), Sibiu (RO), and Extremadura (ES)

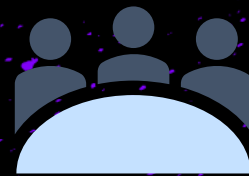
What's in it for you?



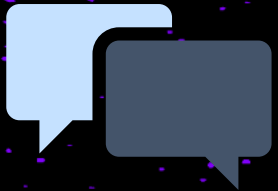
Up to 8.800 EUR
and much more....



**Tailored training
and mentoring**



**Networking and
community**



**Good practices
inspiration**



**Sustainability
Monitoring
Framework**

Who can apply?

European Tourism SMEs



- Hotels, holiday, short-stay apartments, and similar accommodations
- Camping grounds, recreational vehicle parks and trailer parks,
- Restaurants and mobile food service activities,
- Travel agency, tour operator reservation service and related activities,
- Other related to tourism and hospitality.



Spain



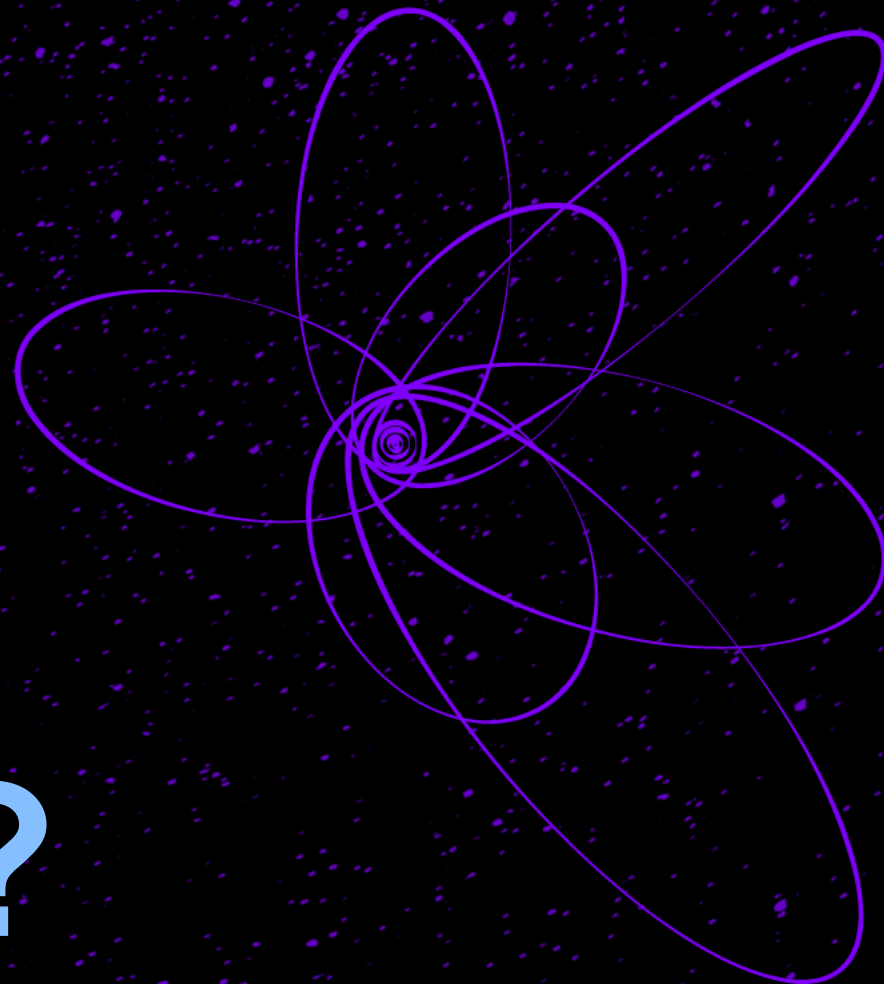
Finland



Romania

If you believe this is
an interesting
opportunity...

**Get to know
WHAT IS NEXT?**



The calendar of your application

Opening date of the call: **27 July 2023**

Deadline: **5 October 2023**

How can you apply?

- Carefully read **the Guidelines for Applicants**
- Prepare **your application** well in advance and send us your **questions**
- Participate in **the Info Sessions** organized before the closure of the Call for Applications
- And...

Stay tuned for more from our social networks!

Website: <https://lookupthesky.eu/>

Twitter: [@LookUP_EU](https://twitter.com/LookUP_EU)

LinkedIn: [Look UP | LinkedIn](#)

Instagram: [@lookup_eu](#)